



Don Forrer has a Doctorate in Business Administration and serves as a Professor in the MBA/MPA program at Hodges University (formerly International College) of Naples, Florida. Additionally, Don is the CEO/President of Cybernetics Concepts, a management consulting team specializing in utility economics. He served as a management professor at Troy University, Strayer University, Embry-Riddle University, Central Michigan University & International College. He has lectured on management topics in Taiwan, Japan, Guam, and throughout the United States. Don has presented his research at prestigious international conferences, including the Healthcare Technology Management Association in Warwick, England and the Production and Operations Management Society at Chicago, San Francisco, Orlando, & Savannah. Don was the Operations Director at Troy State University, Director of Information and Management for the City of Cape Coral, Florida, where he managed the revenues and information technology during a conversion from a flat file system to a relational database system. After a 20 year career with the U.S. Army, Don retired in 1992. During his last four years with the army, he managed the official authorizations database, as the army downsized from 750,000 personnel to 520,000 personnel. Don currently provides consulting for small businesses and provides workshops for new businesses in southwest Florida.